

HUDSON SALES & MARKETING

Salary guide

SINGAPORE (SGD '000)

	Assistant Manager	Manager	Senior Manager	Director or above
Professional Services				
Public Relations	40 - 60	60 - 80	80 - 100	120 - 180
Internal Communications	40 - 60	60 - 80	80 - 100	120 - 180
Corporate Communications	40 - 60	60 - 80	80 - 100	120 - 180
Event Marketing	30 - 50	50 - 70	70 - 90	90 - 150
Brand/Product Marketing	40 - 60	60 - 80	80 - 100	120 - 180
Marketing Management	40 - 60	60 - 80	80 - 100	120 - 200
Online/Digital Marketing	70 - 90	90 - 120	120 - 150	150 - 300
Business Development/Sales	60 - 80	80 - 100	100 - 150	150 - 250
Key Account Management	40 - 60	60 - 80	80 - 100	120 - 180
Financial Services				
Public Relations	70 - 90	90 - 120	120 - 150	150 - 300
Internal Communications	70 - 90	90 - 120	120 - 150	150 - 250
Corporate Communications	70 - 90	90 - 120	120 - 150	150 - 400
Event Marketing	60 - 80	80 - 100	100 - 150	150 - 250
Brand/Product Marketing	60 - 80	80 - 100	100 - 150	150 - 350
Marketing Management	60 - 80	80 - 100	100 - 150	180 - 400
Online/Digital Marketing	70 - 90	90 - 120	120 - 180	180 - 400

SINGAPORE (SGD '000)

	Assistant Manager	Manager	Senior Manager	Director or above
FMCG and other Consumer Goods				
Public Relations/Event Marketing	40 - 60	50 - 70	60 - 80	N/A
Brand/Product Marketing	40 - 60	50 - 70	70 - 120	120 - 200+
Trade Marketing	40 - 60	50 - 70	70 - 120	120 - 200+
Marketing Management	40 - 60	60 - 80	80 - 120	120 - 200+
Online/Digital Marketing	40 - 60	50 - 80	80 - 120	120 - 200+
Key Account Management/Sales	50 - 70	60 - 80	80 - 120	120 - 200+
ICT				
Marketing	70 - 90	90 - 110	110 - 150	150 - 250
Presales	80 - 100	100 - 150	150 - 200	200 - 300
Solutions Architect	100 - 150	150 - 180	180 - 250	250 - 320
Sales	90 - 120	120 - 180	180 - 250	250 - 350
Operations	70 - 90	90 - 110	110 - 150	250 - 350
Industrial				
Account Management	65 - 90	75 - 110	150 - 220	200 - 280
Technical Sales	60 - 85	70 - 100	120 - 180	180 - 250
Application Engineering	65 - 90	75 - 100	120 - 180	150 - 250
Sales	70 - 110	100 - 150	180 - 250	220 - 300
Business Development	80 - 120	120 - 170	180 - 250	220 - 300
Marketing Management	N/A	150 - 220	240 - 300	300 - 400

Singapore

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Hudson Sales & Marketing

Hudson's specialist recruitment consultants have the in-depth market knowledge of salaries, job titles and hiring trends to ensure you achieve the best outcome for your organization at the appropriate remuneration.

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